

Sarah Williams 330 rue Christophe-Colomb Duest Québec, QC GIK 2B9 (418) 524-0283 sarahwilliams@videotron.ca http://yearlingbaby.blogspot.ca/

# Work Experience in Broadcasting

Researcher and coordinator, Valéa Productions (TV cooking show - "what's cooking"), Québec, Nov. 2007

- Sept. 2011
  - $\rightarrow$  Pitching and researching "foodie segment" ideas.
  - $\rightarrow$  Creating a detailed file on the chosen interviewee and location that the host and crew will refer to for the TV shoot.
  - $\rightarrow$  Organizing the 2-3 day shooting schedule for a crew of 5 people, including the booking of flights (often between 3 cities), rental vehicles, and hotels rooms for the in-the-field segments of *what's cooking*.

### Field Producer and Researcher, Global Television, Ste-Foy (QC), April 2001 - Oct. 2007

- $\rightarrow$  Researching and brainstorming ideas for reports about Quebec City for a weekly magazine show ("QC").
- $\rightarrow$  Scheduling the shooting of said reports and deciding where to fit them in the line-up of each show.
- $\rightarrow$  Booking interviews, interviewing, and offering input to the cameraperson on what visuals are necessary to illustrate the script.
- $\rightarrow~$  Recording voice-overs, and hosting on-camera.
- $\rightarrow$  Leading the weekly meetings updating the show's crew on editing or assignments left to complete for the packaging of the show.

### Work Experience in Writing

Writer, LifeinQuebec.com, Québec, May 2012 - present

- $\rightarrow$  Brainstorming and pitching of article ideas in regards to Quebec City.
- $\rightarrow$  Covering press events.
- $\rightarrow$  Writing of articles of around 500 700 words for online magazine.

Writer, Valéa Productions (TV show - "what's cooking"), Québec, Nov. 2007 - Sept. 2011

- $\rightarrow$  Brainstorming and pitching of food and cooking related topics for the *Kraft/what's cooking* blog.
- $\rightarrow$  Researching the approved topics.
- $\rightarrow$  Writing of around 3 blogs per month containing approx. 500 words.
- $\rightarrow$  Copy editing the show scripts.

#### Writer and Translator, Stadacona Press, Québec, May 2009- March 2010

- $\rightarrow$  Summarizing articles on various subjects (science, tourism, history, etc.).
- $\rightarrow$  Aiding Francophone journalists to break into the English market by composing compelling query letters.

#### Copywriter, Global Television, Ste-Foy, April 2001- October 2007

- $\rightarrow$  Writing copy for the 6 pm news and for a weekly magazine show (" QC ")
- ightarrow Writing scripts including VO's for a cultural round-up and a political cartoon commentary

### Work Experience in Translation

#### French to English Translator, Valéa productions (TV), Québec, Nov. 2009 - present

→ Translating web site material, blogs, and scripts for the TV cooking show Qu'est-ce qui mijote (aired on TVA)

#### Translator (French to English), Freelance, Québec, June 2007- present

- $\rightarrow$  Translating a promotional video script for the Laval University MBA program for <u>Les productions TVA</u>.
- $\rightarrow$  Translating scripts intended as voiceover for video house tours for a real-estate web site: <u>Visitevideo.com</u>
- $\rightarrow$  Translating of technical schematics and engineering data for the industrial equipment company, AGT (Avant-Garde Technologies).
- → Summarizing an article on the effect globalization has had on the Quebec food industry for the scientific review, *Interventions économiques*.

#### Translator and ESL teacher, S.I.L.A, Québec, QC, March 2009 – Dec. 2010

- $\rightarrow$  Translating web site texts and press releases for high-tech sector companies.
- $\rightarrow$  Teaching business oriented English to employees of high-tech sector companies.

### Education and Training

Bachelors of Communications, Concordia University, Montreal, 1998 *High School Diploma, C.D.C.I. East,* Cobourg, Ontario, 1993.

## Other qualifications

Knowledge of software: Termium , Excel, Office: Word. Languages: English (written and oral; native language), French (written and oral).

### References

It would be my pleasure to supply you with references if requested.