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For immediate release

Unveiling of development plans for Innoparc and the launch of phase one of the project.

## LÉVIS' INNOPARC : A NEW STANDARD IN THE WORLD OF KNOWLEDGE REGARDING SUSTAINABLE DEVELOPMENT.

Lévis December 3 2009 – It's with great enthusiasm that the mayor of Lévis, Ms. Danielle Roy Marinelli, proceeded this morning, in the presence of several socio-economic partners, with the unveiling of the official development plans for the first large-scale high tech and scientific park to be realized in the city, and the Chaudière-Appalaches region, Lévis' Innoparc.

The City of Lévis, instigator and promoter of this strategic and ambitious initiative, hopes that this project's culmination will promote rapid growth in the higher learning sector on its territory. With this goal in mind, in 2007 the city signed an agreement to a partnership with the Quebec Metro High Tech Park Corporation (QMHTP), to benefit from its expertise for the conception and planning of Innoparc. Also in 2007, Lévis conferred the mandate of promoting and prospecting potential investments outside Quebec to Pôle Québec/Chaudière-Appalaches; the objective is to attract to Innoparc foreign businesses and organizations interested in establishing themselves in Lévis.

Firmly committed to a sustainable development stance, Lévis' Innoparc is already considered, on a provincial level, as an avant-garde project in this regard. Aiming for carbon neutrality, and integrating numerous innovative and original initiatives, Innoparc is already established as a point of reference, and one of the best “green places” in Quebec.

With a development concept that combines high quality standards with an inclination towards the construction of energy efficient buildings, Innoparc offers its occupants an environment conducive to creativity and innovation. *“The Innoparc, such as we have conceived it, will not only be a benchmark in matters of sustainable development in Quebec, but it will also be, thanks to a network of strategic collaborators chosen by the city of Lévis, the new high standard for all enterprise welcoming sites, related to higher learning, with an impact that will reach far beyond the borders of Lévis and Quebec as a whole”* affirmed Lévis' mayor, Danielle Roy Marinelli.

Due to the park's advantageous location on the border of highway 20, it benefits from exceptional visibility. Also situated in proximity to a wooded area, the Boisé Les Écartés, which covers an area of 7 million square feet, phase one of Innoparc will offer 2 million square feet of developable land.

### **A design concept inspired by the latest trends in property development.**

Consideration for the park's lot divisions and the positioning of the buildings was done in a way that maximizes the exposure to natural light. To encourage public transportation, the development concept also proposes a reduced number of parking spaces, located at ground level for a minimal visual impact; the public utilities will be buried for the same reason, and street lamps will have high-efficiency LED light bulbs. Rain water will be collected and reused for watering the landscaping planned for the site.

The strategic location of Innoparc favours a “work, live and play” approach, offering a quality work environment, with convenient accessibility to services, as well as nearby residential neighbourhoods. Direct access to a large wooded park, as well as plans for walking and cycling paths through the heart of Innoparc, will meet the demands of future generations of professionals, in their efforts to maintain a balanced and healthy lifestyle.

### **A clientele exclusively technological**

With its specific admission policy, Innoparc will target four categories of clientele: research and development establishments, high-tech product and service enterprises, companies that provide technical support as well as certain proximity services for residents. Priority will be given to certain key sectors, taking into consideration the region's research strengths: agro-biotechnology, nutraceuticals and functional foods, robotics, transport logistics, energy efficiency, and those linked to the dominant and emerging knowledge based businesses of the Chaudière-Appalaches region.

*“Within the framework of our partnership with the city of Lévis, we are proud to have contributed our knowledge of business realities for technological companies and the needs of their teams, for the elaboration of the development concept and the admission policy that will be applied to Innoparc. From this point on, our contribution will consist of offering personalized support to each company wishing to establish themselves in Innoparc, and we will do this as a team involving all players concerned”*, added the Interim Director-General of the Quebec Metro High Tech Park, Natalie Quirion.

### **The key steps to put Innoparc in place**

Having demanded a 6.4 million dollar subvention for the construction of infrastructure for phase one of Innoparc, the city of Lévis foresees breaking ground in the summer of 2010, with the objective to proceed with the official phase one inauguration in the fall of the same year. Work is also set to begin in 2010 on the first multi-rental building planned for Innoparc, the promoter is the engineering firm, Roche. The energy efficient building will feature the latest in innovative architectural design, and will be capable of accommodating interested companies with around 50 000 feet of rental space. Already, a new Energy Efficiency Research Chair from Montreal's School of Advanced Technology (ETS) has expressed interest in locating there, in collaboration with various partners from the milieu.

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